ABAYOMI FOLARIN FESTUS
WORDPRESS WEB DEVELOPER

PROFILE

Results-driven WordPress Web Developer with 5+ years of experience, specializing in innovative solutions, precision, and organizational skills to achieve project excellence.

Proficient in HTML, CSS (Bootstrap, Tailwind), JavaScript, WordPress, Shopify, PHP, MySQL, Adobe Photoshop, CorelDraw and other technologies. Skilled in crafting impactful digital experiences to drive growth in dynamic environments.

PORTFOLIO

festusfolarin.com

CONTACT

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+2349162363374 (Call)
+917795302796 (WhatsApp)

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maicharles001@gmail.com

LINKEDIN:
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HOBBIES

Learning new technologies
Building side projects
Reading tech articles
Content creation

REFEREES

Prof. Annie Christilla
St Francis de Sales College
seinna_msc@yahoo.co.in

Isaac Uloko
Director of Measurement, ADM
uloko.isaac@gmail.com

Pratyush Mahendra
Founder, Egarden Innovation
connect@egarden.in

EDUCATION

Bachelor of Computer Applications - Bangalore University, India
2015 - 2018
First Class Exemplary, 8.12 CGPA

WORK HISTORY

Freelance WordPress Developer at Accelerated Digital Media, USA
Apr 2023 – Current
- Enhanced user experience by developing and integrating custom features and plugins.
- Optimized pages, resulting in improved user engagement.
- Boosted performance scores to 75% and 99% for mobile and desktop, resulting in improved SEO rankings, higher conversion rates, and enhanced user experience.

Freelance Web & WordPress Developer, Self-Employed
Jul 2018 – Current
- Designed, developed, and maintained responsive websites, ensuring seamless functionality and user experience.
- Integrated third-party APIs and tools to streamline data flow and enhance website capabilities.
- Stayed current with emerging web technologies and industry best practices, implementing updates to keep websites competitive and secure.

WordPress Web Developer at Egarden Innovation Pvt. Ltd., India
Aug 2018 – Aug 2021
- Managed all technical aspects of WordPress and other CMS, ensuring high performance and scalability.
- Designed and optimized web pages, improving site speed, SEO rankings, and overall user experience.
- Implemented robust security measures to protect websites from potential threats and breaches.

Graphics Designer at Biophlox Global Pvt. Ltd., India
Jun 2016 – July 2018
- Created visually appealing designs for websites, marketing, and branding campaigns, driving user engagement.

SKILLS & TOOLS

WordPress Development
- Advanced Custom Fields (ACF) • Elementor • Divi • Gutenberg • WooCommerce • Ecommerce • Search Engine Optimization (SEO) • Performance Optimization • JetPack • Email Marketing • Custom Theme/Plugin

Web Development
- HTML • CSS • JavaScript • Tailwind CSS • Bootstrap • React • TypeScript • Node • PHP • MongoDB • MySQL • Next • API • Git • UI Libraries • CMS • Domain • Hosting

Graphics Design
- CorelDraw • Adobe Photoshop